

Organic Consumers Association

Campaigning for food safety, organic agriculture, sustainability, and fair trade



FOOD AGENDA 2000-2010

Global Moratorium on all Genetically Engineered Foods and Crops

Because they have not been tested or labeled, all genetically engineered (GE) foods and crops must be taken off the market.

Stop Factory Farming and Phase-out Industrial Agriculture

Call on the government to stop subsidizing industrial agriculture and begin the immediate phase-out of all dangerous pesticides; ban hormones, implants, antibiotics and rendered animal proteins; and discontinue corporate feedlots, irradiation, and the use of toxic sewage sludge.

Minimum 30% Organic by 2010!

Implement a long-term "transition to organic" program to convert agricultural production in the US from chemical-intensive, industrial farming to at least 30% organic by 2010.



For more information or to get further involved:

Organic Consumers Association



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www.organicconsumers.org

In coalition with
Genetically Engineered Food Alert
www.gefoodalert.org



Turn this leaflet over for grassroots action guidelines.

WHAT CAN WE DO?

It will take thousands of dedicated activists to help make the transition to a safe, healthy, sustainable and socially just food system.
Here's what you can do.

Guidelines for Grassroots Action

- Support sustainable agriculture by purchasing organic and Fair Trade food & clothing. Visit our website for a directory of socially and environmentally responsible businesses:
www.organicconsumers.org
- Help build a nationwide network of people who support these issues by circulating the Food Agenda petition. You can download petitions from the OCA website or contact us and we'll send them to you.
- Call or send a letter to your senators and the representative for your district. Tell them to support HR 4814, HR 4813, and similar bills calling for mandatory labeling and safety testing of GE Foods. Our coalition partner, The Campaign to Label Genetically Engineered Foods, has excellent sample letters addressed to each member of Congress, at www.thecampaign.org/congressletters.htm
- Encourage your local school board to: promote healthy eating by removing junk foods and junk food ads; serve school lunches which use organic and transition to organic ingredients (no pesticides, antibiotics, hormones, irradiation or GE ingredients); offer vegetarian school lunch options; stop spraying toxic pesticides on school grounds and in buildings; teach students about healthy food choices and sustainable agriculture through school garden projects and curriculum materials.
- Tune in to the OCA website: www.organicconsumers.org to download materials; access daily news, campaign updates, and action alerts; and sign up for our free electronic newsletter, *BioDemocracy News*.
- Call or Fax the Frankenfoods Fifteen. Tell these companies to remove GE ingredients, including recombinant bovine growth hormone (rBGH), from their brand name products.

THE FRANKENFOODS 15

| | Phone | Fax |
|-----------------------------|--------------|--------------|
| Starbucks | 800-235-2883 | 206-447-3432 |
| Kraft / Nabisco | 800-543-5335 | 847-646-2922 |
| Shaws | 888-431-7429 | 508-313-3111 |
| Kellogg's | 800-962-1413 | 616-961-2871 |
| Frito-Lay | 800-352-4477 | 972-334-5071 |
| Campbell Soup | 800-257-8443 | 856-342-3878 |
| Quaker Oats | 800-367-6287 | |
| Nestle | 800-225-2270 | 818-549-6952 |
| Safeway | 877-723-3929 | 925-467-2005 |
| Heinz Foods | 888-472-8437 | 412-456-6128 |
| Procter & Gamble | 800-331-3774 | |
| McDonald's | 630-623-6198 | 630-623-6942 |
| Coca-Cola | 800-438-2653 | 770-989-3640 |
| General Mills | 800-328-1144 | 612-764-8330 |
| Hershey's | 800-468-1714 | 888-431-7429 |