

A BISON ORIGINAL

Good Growing Why Organic Farming Works

By Leslie A. Duram



“Organic farming has gone from ‘crunchy’ to ‘corporate’ because it’s a win-win for consumers, family farmers, and the environment. Strict new standards and a strong labeling law have helped define the organic standard, and consumers are buying more organic products than ever before. It is the fastest growing sector of agriculture, and as consumers choose organics, they are investing in the future of our nation’s family farms. *Good Growing* will help the reader understand the value of organic farming.”—U.S. Senator Patrick Leahy

“Plant this book in the hands of students and in the minds of consumers. The yield will surprise everyone.”
—Bob Scowcroft, Organic Farming Research Foundation

Over the past decade, organic products have become the fastest growing sector of agriculture, with an annual increase of at least 20 percent. This book explains why organic production and consumption have seen such phenomenal growth in recent years—and, even more important, why they *should*. A clear-eyed, close-up look at the compelling reasons for organic farming and the methods that make it work, *Good Growing* begins with a frank account of the problems with conventional industrial agriculture—the pesticide use, pollution, and corporate control that have undermined public health and devastated rural towns and family farms.

In-depth interviews with working organic farmers from across the country bring to life the facts and figures that Leslie Duram sets out in her extensive overview of the realities of organic farming today. Farmers with very different operations in California, Colorado, Illinois, Florida, and upstate New York give us an intimate understanding of the ecological, social, economic, and personal factors that shape their farming experiences. We also learn firsthand about the attractions and pleasures as well as the problems and concerns that accompany organic farming.

With its comprehensive view of the status of farming and its compelling portraits of organic farmers, *Good Growing* is, finally, a work of scientific advocacy describing a course of action, based on the best research available, to improve the health of agriculture in our day.

Leslie A. Duram is an associate professor of geography and environmental resources at Southern Illinois University–Carbondale.

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