BE A GREEN STAR

BUY LOCAL ORGANIC FAIR MADE

YOU CAN BREAK THE CHAINS OF CORPORATE CONTROL!

TAKING THE BREAKING THE CHAINS PLEDGE

Whenever Possible, I Will:

★ Buy Organic, Fair Trade, and Fair Made products.
★ Boycott Wal-Mart and the Big Box chains, as well as chain bookstores, restaurants, grocery stores, and coffeehouses.
★ Buy locally or regionally produced organic and green products.
★ Buy Organic, Made in USA, Union Made, or Fair Made clothing, or else shop for vintage and recycled garments.
★ Boycott sweatshop products from nations such as China, where labor rights are routinely violated.
★ Give preference to independent, locally owned, or cooperative businesses.
★ Turn off corporate controlled television, radio, magazines and newspapers, and tune in to the alternative media.

You can break the chains!

A GRASSROOTS CAMPAIGN OF THE ORGANIC CONSUMERS ASSOCIATION

FOOD FOR THOUGHT

BEFORE YOU PULL OUT YOUR WALLET

★ Where was this item grown or made?
   How far did it travel?
★ Were farmers’ or workers’ rights protected?
   Did the producer receive a living wage?
★ Is this product genuinely ecological & healthy?
   Is it certified organic or Fair Trade?
   Is the company making or selling this item socially responsible?
★ Who profits from this sale?
   Are you buying a Brand Name product from a national chain, or buying locally from an independent business, coop, or family farm?
★ What would be an organic, local, and Fair Trade or Fair Made alternative?

TAKING ACTION!

Help mobilize America’s 50 million organic and green-minded consumers into a powerful force for change, in the marketplace and in the political arena.

★ Resolve to Break the Chains whenever possible.
★ Sign OCA’s Breaking the Chains pledge and join the network at: www.organicconsumers.org
★ Visit OCA’s website & subscribe to Organic Bytes, OCA’s free bi-weekly electronic newsletter.
★ Become an OCA Breaking the Chains Green Star Volunteer in your community.
★ Call, write, or email OCA’s national office to get involved: information@organicconsumers.org

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Breaking the Chains Campaign
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Keep informed by visiting the OCA website: www.OrganicConsumers.org