

BE A GREEN STAR



**YOU CAN BREAK THE CHAINS
OF CORPORATE CONTROL!**

TAKE ACTION!

Help mobilize America's 50 million organic and green-minded consumers into a powerful force for change, in the marketplace and in the political arena.

- ★ Resolve to Break the Chains whenever possible.
- ★ Sign OCA's Breaking the Chains pledge and join the network at: www.organicconsumers.org
- ★ Visit OCA's website & subscribe to *Organic Bytes*, OCA's free bi-weekly electronic newsletter.
- ★ Become an OCA Breaking the Chains *Green Star Volunteer* in your community.
- ★ Call, write, or email OCA's national office to get involved: information@organicconsumers.org

Organic Consumers Association
Breaking the Chains Campaign
6771 South Silver Hill Drive
Finland, Minnesota 55603
218-226-4164



www.OrganicConsumers.org

TAKE THE BREAKING THE CHAINS PLEDGE

Whenever Possible, I Will:

- ★ Buy Organic, Fair Trade, and Fair Made products.
- ★ Boycott Wal-Mart and the Big Box chains, as well as chain bookstores, restaurants, grocery stores, and coffeehouses.
- ★ Buy locally or regionally produced organic and green products.
- ★ Buy Organic, Made in USA, Union Made, or Fair Made clothing, or else shop for vintage and recycled garments.
- ★ Boycott sweatshop products from nations such as China, where labor rights are routinely violated.
- ★ Give preference to independent, locally owned, or cooperative businesses.
- ★ Turn off corporate controlled television, radio, magazines and newspapers, and tune in to the alternative media.

BUY LOCAL
ORGANIC
FAIR MADE

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Keep informed by visiting the OCA website: www.OrganicConsumers.org

FOOD FOR THOUGHT BEFORE YOU PULL OUT YOUR WALLET

- ★ Where was this item grown or made?
How far did it travel?
- ★ Were farmers' or workers' rights protected?
Did the producer receive a living wage?
- ★ Is this product genuinely ecological & healthy?
*Is it certified organic or Fair Trade?
Is the company making or selling
this item socially responsible?*
- ★ Who profits from this sale?
*Are you buying a Brand Name product
from a national chain, or buying locally from
an independent business, coop, or family farm?*
- ★ What would be an organic, local,
and Fair Trade or Fair Made alternative?

you can break the chains!



A GRASSROOTS CAMPAIGN OF THE
ORGANIC CONSUMERS ASSOCIATION