

Organic Farming Is...

Good for the Farmer

Organic crops bring in premium prices.

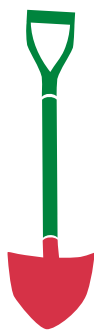
An 18-year University of MN study shows that organic crop rotations are more profitable and less risky than conventional rotations.

Sales of organic products grew 12% in 2013 to a record \$35.1 billion. With consumer demand for organic outstripping supply, there's plenty of profit and opportunity for organic farmers.

Parents are increasingly willing to spend more money on organic products because they are healthier for their children.

For every \$1 billion in organic sales, 21,000 more jobs are created compared with the number of jobs created by \$1 billion in sales of non-organic food.

Organic farming is safer. Farmers, and their workers and families, are not exposed to harmful pesticides and chemicals.



Good for the Consumer

According to numerous studies, organic foods are more nutritious and are free of harmful synthetic chemical pesticide residues.

Organic foods are grown and produced without genetic engineering.



Good for the Planet

Organic farming doesn't produce polluting chemical pesticide run-off.

Organic soils are healthier, more drought resistant, and reduce soil erosion.

Organic farming is bee-friendly, not bee-deadly.

Organic farming and ranching have the potential to cut greenhouse gas emissions and sequester carbon in soil.

RESOURCES

thegreenhorns.net · Greenhorns

mosesorganic.org · Midwest Organic and Sustainable Education Service

attra.ncat.org · National Sustainable Agriculture Information Service

nofa.org · Northeast Organic Farming Association

quiviracoalition.org · The Quivira Coalition

rodaleinstitute.org · Rodale Institute

FOR MORE INFORMATION:

Organic Consumers Association

organicconsumers.org

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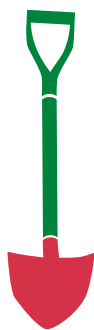
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