



Stars Align

Not long after the OCA announced that Ben & Jerry's ice cream tested positive for glyphosate, the key ingredient in Monsanto's Roundup weedkiller, another story broke—one that validates the importance of finding glyphosate, even at low doses, in any food.

According to internal Monsanto documents, Monsanto forced the retraction of a critical long-term study, first published in 2012, showing that very low doses of Monsanto's Roundup herbicide—lower than those detected in Ben & Jerry's ice cream—caused serious liver and kidney damage in rats. Shortly before the study was retracted, the editor of the journal began working for Monsanto, under a consulting contract.



Monsanto company officials weren't pleased when their internal emails went public. The *New York Times* reported that one Monsanto scientist wrote this in an internal email in 2001: "If somebody came to me and said they wanted to test Roundup I know how I would react — with serious concern."

The email was uncovered in what the *Huffington Post* reported are more than 75 documents, including intriguing text messages and discussions about payments to scientists, which were posted for public viewing early Tuesday morning by attorneys who are suing Monsanto on behalf of people alleging Roundup caused them or their family members to become ill with non-Hodgkin lymphoma, a type of blood cancer. Monsanto told the *New York Times* "it was outraged by the documents' release."

But we are the ones who should be outraged. By Monsanto knowingly selling a toxic product, and covering it up by attacking credible independent scientists. By government agencies that allowed, and possibly even colluded in the cover-ups and attacks. And by companies like Ben & Jerry's that profess great concern for natural ingredients, health, the environment, the climate and "social responsibility," while excusing themselves from having to live up to those promises. orgcns.org/2vow8UM

It's Time

It's time for Ben & Jerry's to live up to its promises of "natural," "Non-GMO" and "social responsibility." On August 10, OCA will sponsor #DumpBenandJerrys press events and protests in New York, Chicago, Minneapolis, Los Angeles, Austin, Washington, DC and Burlington, VT. Our OCA Mexico team will hold a press event and protest in Mexico City. Putting human health at risk by selling glyphosate-contaminated ice cream is bad enough. But that's only part of B&J's toxic #DirtyDairy story. By refusing to switch to organic milk and ingredients, B&J's:

Bankrupts family farmers. Since B&J began 1978, over 2,000 dairy-farm families in Vermont have been forced off the land. The same trend holds nationwide. By helping farmers' transition to organic, and paying a fair price for organic milk, B&J's could help restore family farms and rural economies.

Pollutes waterways. Vermont taxpayers are stuck with a \$2-billion tab for cleaning up the state's lakes and rivers, polluted by chemical fertilizers and toxic pesticides—glyphosate, atrazine, metolachlor—used to grow the GMO corn that Vermont dairy farmers feed their cows.

Abuses animals. The average life span of a pastured 100% grass-fed organic dairy cow is about 15-20 years. GMO grain-fed dairy cows, confined in barns, are usually slaughtered before the age of 6. Most have suffered from painful and preventable udder infections (mastitis), respiratory problems, hoof infections, leg injuries and diarrhea.

Exploits farmworkers. B&J claims it's working with its farmers to guarantee fair wages and working conditions for dairy farmworkers. So far, the company has not fulfilled that promise.

Contributes to global warming. More than 92,000 acres of Vermont farmland is planted in corn grown for animal feed. 96% of that corn is GMO. GMO monocultures destroy the soil's ability to draw down and sequester carbon. Take Action: orgcns.org/2iTt1fn
Text 'dirtydairy' to 97779 to sign the petition.

Freaky Future Food?

What will food and agriculture look like in 2030? The National Academies of Sciences, Engineering & Medicine (NASEM) wants to know. What do we think? We think that while scientists might be able to create synthetic "foods" in a lab—like Soylent, a liquid "food replacement substance," syn-bio burgers and lab-grown meat, that's not the direction we should be headed. We think the most important scientific breakthrough to achieve in agriculture by 2030 is to figure out how to reverse soil loss and rapidly regenerate our farming and grazing lands. Especially because the UN says that at current rates of erosion, we'll run out of farmable soil in 60 years. And it's doubtful we can live on planet without soil.

Please help us share this message with the NASEM: The future of food lies in regenerating our soil, through organic and regenerative farming and land-use practices. Also... we've asked three preeminent regenerative agriculture scientists to submit white papers to NASEM on regenerative agriculture and land use. Please support their work by voting for them: orgcns.org/2uWIXWt
Support OCA's Regeneration International Project (tax-deductible, helps support our work on behalf of organic, regenerative agriculture and climate change): orgcns.org/1knve2W

LOL

In June, OCA and other groups sued Sanderson, a multi-billion-dollar company and the fourth largest poultry producer in the U.S., over its blatantly false advertising, after we learned what's actually in Sanderson's "100% Natural" chicken. Tests conducted by the USDA revealed that Sanderson chicken contains antibiotics like amoxicillin, penicillin, chloramphenicol, ciprofloxacin, norfloxacin, sulfadiazine, and sulfamethizole. Sanderson chicken also tested positive for a number of pesticides, and also for drugs, including ketamine, ketoprofen and prednisone, a common steroid. Our lawsuit points to outrageous advertising claims, on the Sanderson website, on TV and radio, about how "natural" Sanderson products are. (We couldn't sue the company for the false "100% Natural" labels on its packages, because unlike for other food products, the USDA has an official definition for "natural" as it applies to labels on meat. According to the USDA, any meat that contains no artificial flavors or flavorings, coloring ingredients, chemical preservatives, or other artificial or synthetic ingredients can be labeled "natural.")

Sanderson just announced a new advertising campaign called "Old MacGimmick." Sanderson says the new campaign evolved from its efforts to continue its "truth-telling mission." Here's the truth. Sanderson chicken contains everything listed above, and more. The tests don't lie. The "100% Natural" labels do. Take Action: orgcns.org/2srMD19