



## Who Cares?

Splashed across the Ben & Jerry's website are cartoon-like pictures of happy cows romping in green pastures.

There's a reason those cows are depicted by drawings, not actual photos—most of the real, live cows whose milk and cream are used in Ben & Jerry's ice cream products are crammed into dark, filthy barns for most of their short lives.

Ben & Jerry's goes to great lengths to create the perception that the Unilever-owned company "cares" deeply about the farmers who supply milk and cream for the brand, the cows raised on Vermont dairy farms, and the state of Vermont's environment.

The company's "Caring Dairy" program sounds like a dream-come-true for Vermont's dairy farmers and dairy cows.

But it's more like a nightmare—for the cows, for Vermont's environment and for consumers who care about animal welfare.

Last year, OCA testing found traces of Monsanto's Roundup weedkiller in samples of Ben & Jerry's ice cream, in both the U.S. and Europe—even though the company claims to source only "wholesome, natural ingredients."

But that's only part of the reason we sued the Unilever-owned brand this week.

The other reason? Ben & Jerry's "Caring Dairy" program is a total scam. If you care about animal welfare and the environment, that should offend you.

And that's what we write about in our latest blog post on Ben & Jerry's.

Take Action: [orgcns.org/2LMP4CC](http://orgcns.org/2LMP4CC)

## In Plain Sight

For a company hoping its name would disappear, Monsanto sure has been in the news a lot lately.

And the Biotech Bully's long history of corruption is now in plain view, in a California courtroom.

This week, a federal judge ruled that hundreds of lawsuits against Monsanto can proceed to trial. According to a Reuters report, the judge said there was "sufficient evidence" for a jury to hear the cases alleging that exposure to Monsanto's Roundup weedkiller is responsible for their cancer, or the cancer of their deceased family members.

Meanwhile jury selection in the case of DeWayne Johnson v. Monsanto Company was completed last week, and on Monday, July 9, the trial got underway in San Francisco Superior Court.

The Guardian reported that an attorney for DeWayne Johnson argued on opening day that Monsanto "has specifically gone out of its way to bully ... and to fight independent researchers." The attorney, Brent Wisner, presented internal Monsanto emails that he said showed how the agrochemical company rejected critical research and expert warnings over the years while pursuing and helping to write favorable analyses of their products, according to the Guardian.

Robert F. Kennedy, Jr., attorney of counsel to Baum Hedlund Aristei & Goldman which represents nearly 800 people across the nation who allege Roundup exposure caused their non-Hodgkin lymphoma, provided OCA with a recap of the second day.

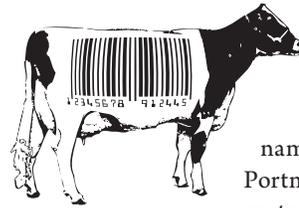
Kennedy reported that internal emails show Monsanto hired Dr. James Parry, an esteemed independent genotoxicologist, to evaluate the animal studies conducted in the 1990s. When Parry's conclusions suggested that Roundup might cause cancer, two Monsanto scientists schemed to persuade Parry to alter his conclusions—at one point even weighing the possibility of paying him to change his mind.

As we said during our latest fundraising campaign, Monsanto can run—but it can't hide, as long as we keep the pressure on. [orgcns.org/2zt9OOb](http://orgcns.org/2zt9OOb)

## 'Eating Animals'

Where does your meat come from?

Filmmaker Christopher Quinn and Academy Award-winning actress Natalie Portman set out to answer that question in their new feature-length documentary, "Eating Animals," an adaptation of Jonathan Safran Foer's critically acclaimed book of the same name.



Portman narrates the film, which promotes the transition from industrial

factory farming to more humane, and more environmentally sustainable and regenerative farming methods.

From the "Eating Animals" website: "Eating Animals" is an urgent, eye-opening look at the environmental, economic and public health consequences of factory farming. Tracing the history of food production in the United States, the film charts how farming has gone from local and sustainable to a corporate Frankenstein monster that offers cheap eggs, meat and dairy at a steep cost: the exploitation of animals; the risky use of antibiotics and hormones; and the pollution of our air, soil and water." [orgcns.org/2ufwfkC](http://orgcns.org/2ufwfkC)

## Toxic Textiles

What's the dirtiest crop on the planet? You may be wearing it. At the production rate of 25 million tons a year, cotton is one of the top four GMO crops in the world, and nearly 95 percent of that global cotton production is GMO and/or conventionally grown.

Cotton earned the title "dirtiest crop" because it's sprayed with some of the worst pesticides, including Syngenta's paraquat, a highly toxic pesticide banned in the European Union but not in the U.S.

GMO cotton isn't just used to make clothes, bedding, towels and other textile products. Cottonseed oil and other cotton crop waste products also end up in hundreds of processed foods.

Consumers should be just as concerned about wearing GMO cotton (or drying off with it or sleeping on it) as they are about ingesting it. [orgcns.org/2uq42qK](http://orgcns.org/2uq42qK)

## We Can Do This

The Ramazzini Institute has turned to the citizens of the world for help.

OCA has set a goal of raising \$25,000 from U.S. consumers to help fund the most important study ever on Monsanto's Roundup. Please support the citizen-funded study that could get Roundup banned.

Learn more: [glyphosatetestudy.org](http://glyphosatetestudy.org)

Make a tax-deductible donation to the OCA:

[orgcns.org/2NKPGtc](http://orgcns.org/2NKPGtc)

Other ways to support our work: [orgcns.org/2LJU5vz](http://orgcns.org/2LJU5vz)